

A close-up photograph of a person's hands interacting with a laptop. The person is wearing a dark sleeve and a ring on their left hand. The laptop screen displays a website with various elements, including a header, navigation menu, and content blocks. The background is slightly blurred, showing another person's arm and a desk with a notebook.

GET THE ONLINE REVIEWS YOUR BUSINESS DESERVES

5 Email Templates That Actually Work

MAKE SURE YOUR BUSINESS STAYS COMPETITIVE ONLINE.

These days, consumers are most likely to check out what people are saying about your business before they even look at your website. Instead of your quality, products, and services effectively selling your company, you're now relying on what people are saying about their experiences.

This means that modern business owners must continually monitor their business's online presence. By responding to, and soliciting, reviews from your clients, you'll make sure that your business stays appealing and competitive online.



WOULD YOUR CUSTOMERS RECOMMEND YOU?

Businesses used to be able to rely on word of mouth, referrals, and walk-ins to keep their operations profitable.

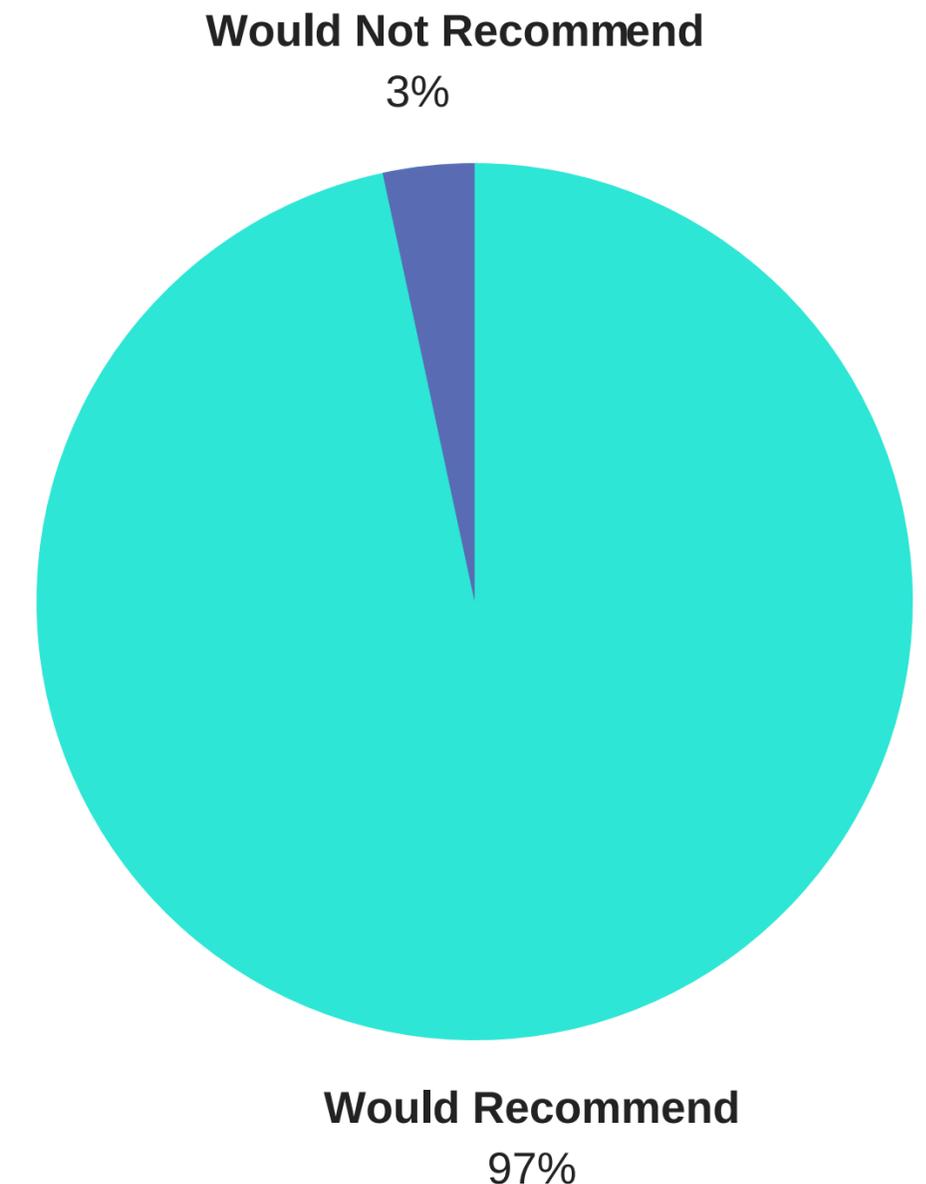
These days, the internet has changed the way people interact with businesses. Now, instead of asking friends, people are asking Google.

Online reviews and ratings are often the first way a potential customer will learn about your business. Each rating and review effectively fills in for the question "Would You Recommend Business X to a Friend?"

Advertisements, social media, and your website can also help potential customers make their decision. But customers still return to how highly you're rated as the final factor in making their choice.

So, would your customers recommend you? Is this obvious from your ratings and reviews?

Check out the average RepCheckup customer's stats.



Almost 60% of those asked to leave an online review using RepCheckup did so.

**IN THE FIRST HALF OF 2018,
REPCHECKUP GENERATED
1,200 NEW POSITIVE REVIEWS.**

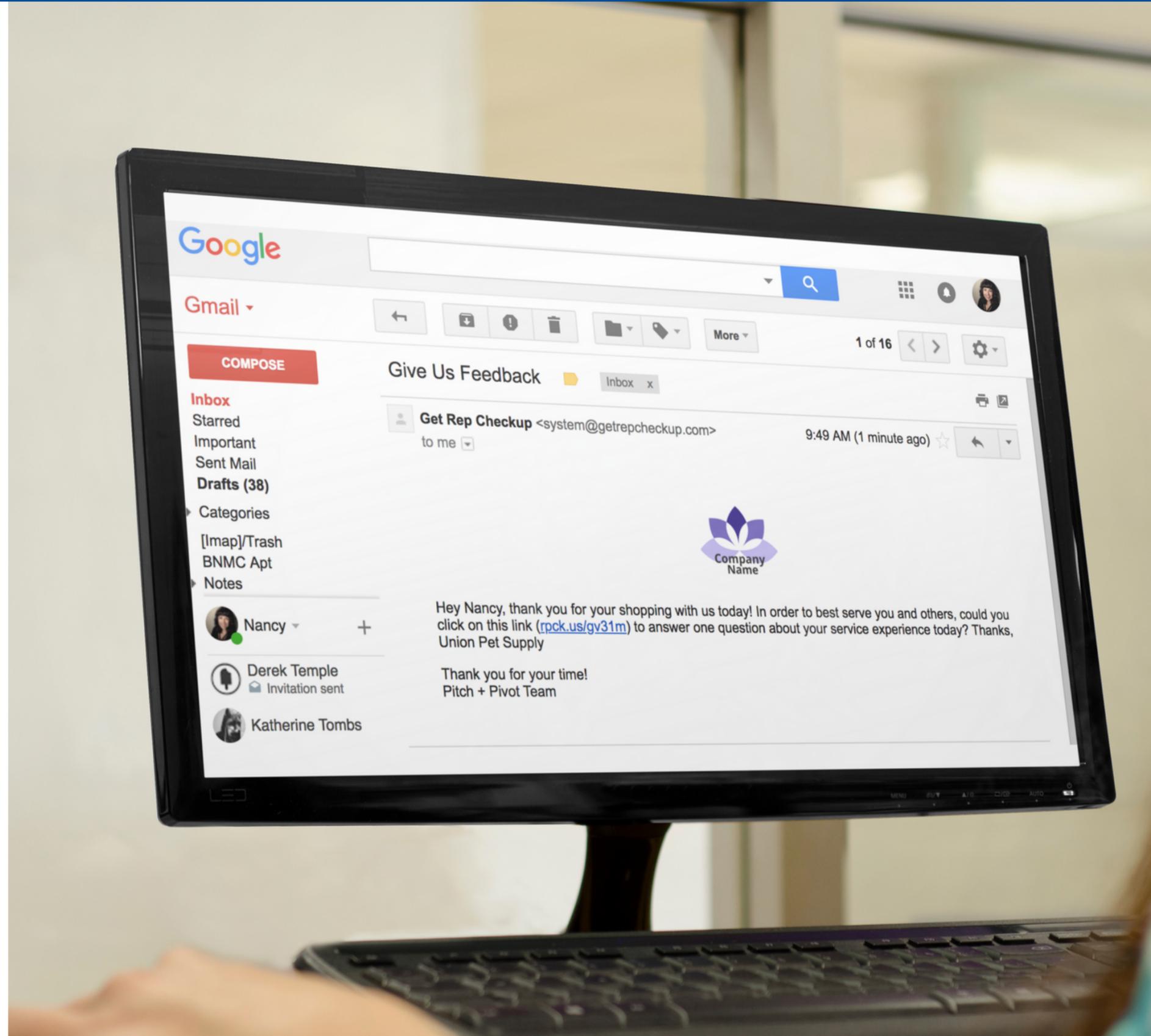
GAINING CUSTOMER FEEDBACK THE SMART WAY – EMAIL!

- The majority of business owners know that online reviews are important, but they aren't sure exactly how to ask!
- RepCheckup has found that the best method for gathering online reviews is to survey customers. By reaching out to them via email, you can find out how many customers would recommend you to their friends and direct them to the review profile you want.
- To see the best email templates you can use to ask for new reviews, keep reading.

THANK YOU FOR BEING A CUSTOMER

Let's start out with the simplest email template, or what we call the, "Thank You For Your Business" template.

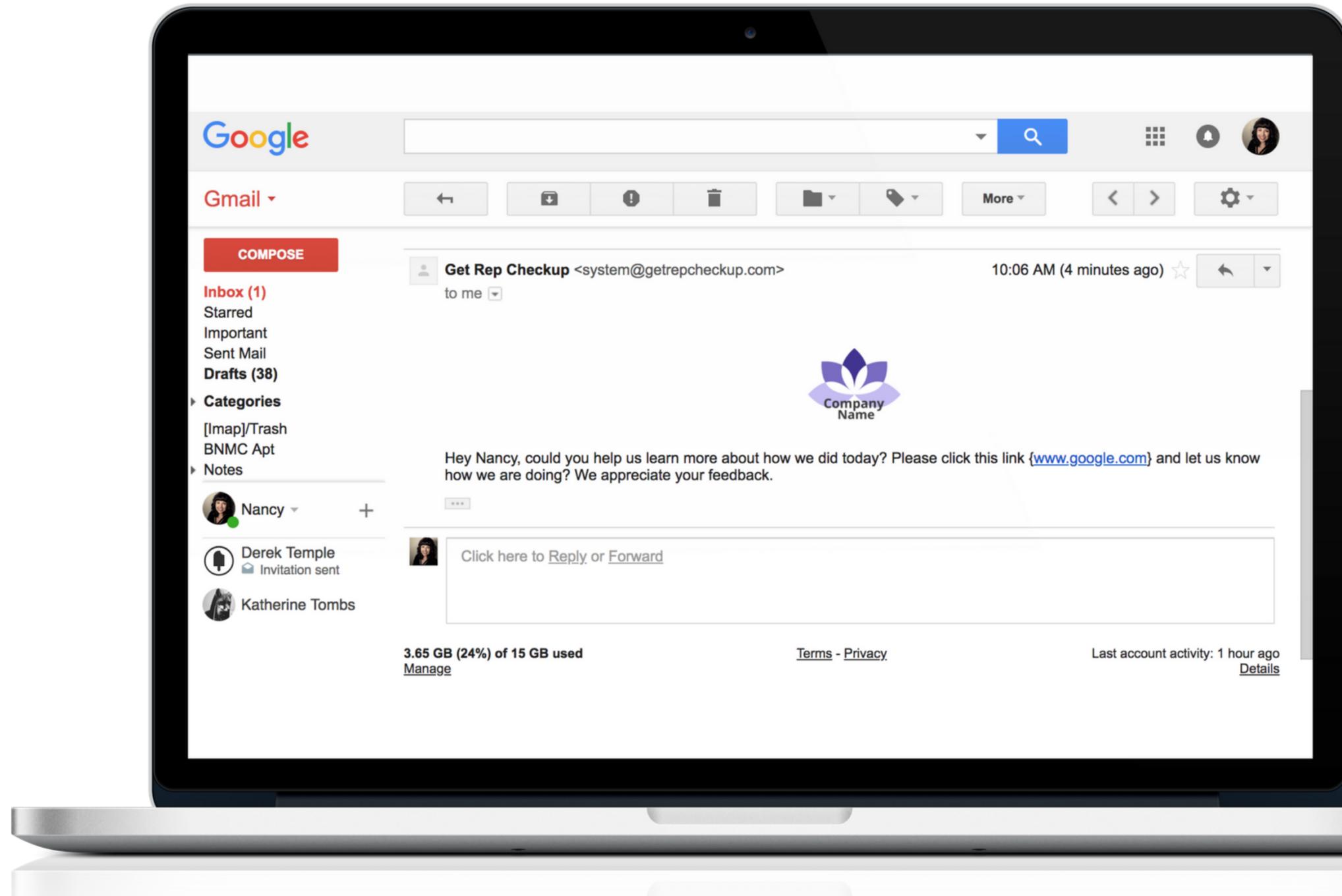
This simple template is perfect for your first online review solicitation campaign – especially if you are weary of asking your customers for too much information.

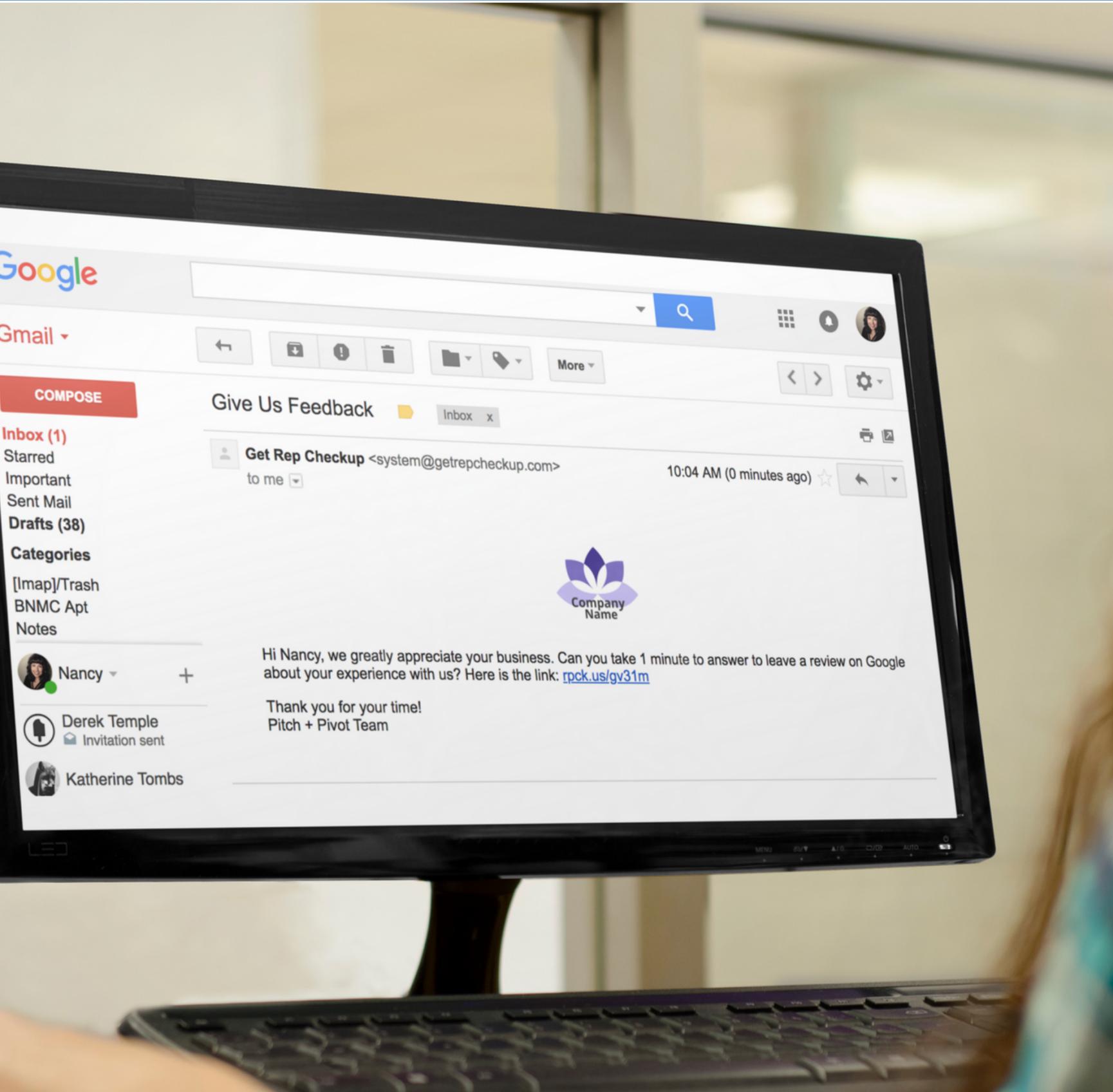


{INSERT NAME}, HOW DID WE DO?

Getting customer and patient feedback isn't always easy. And it can be even more difficult to get a response if you're in a medical or sensitive industry.

This is why the "How Did We Do" template is so important. Instead of focusing on a rating, or details about their experience, customers will be able to give an answer that focuses on you.





LEAVE US A REVIEW ON {INSERT WEBSITE HERE}

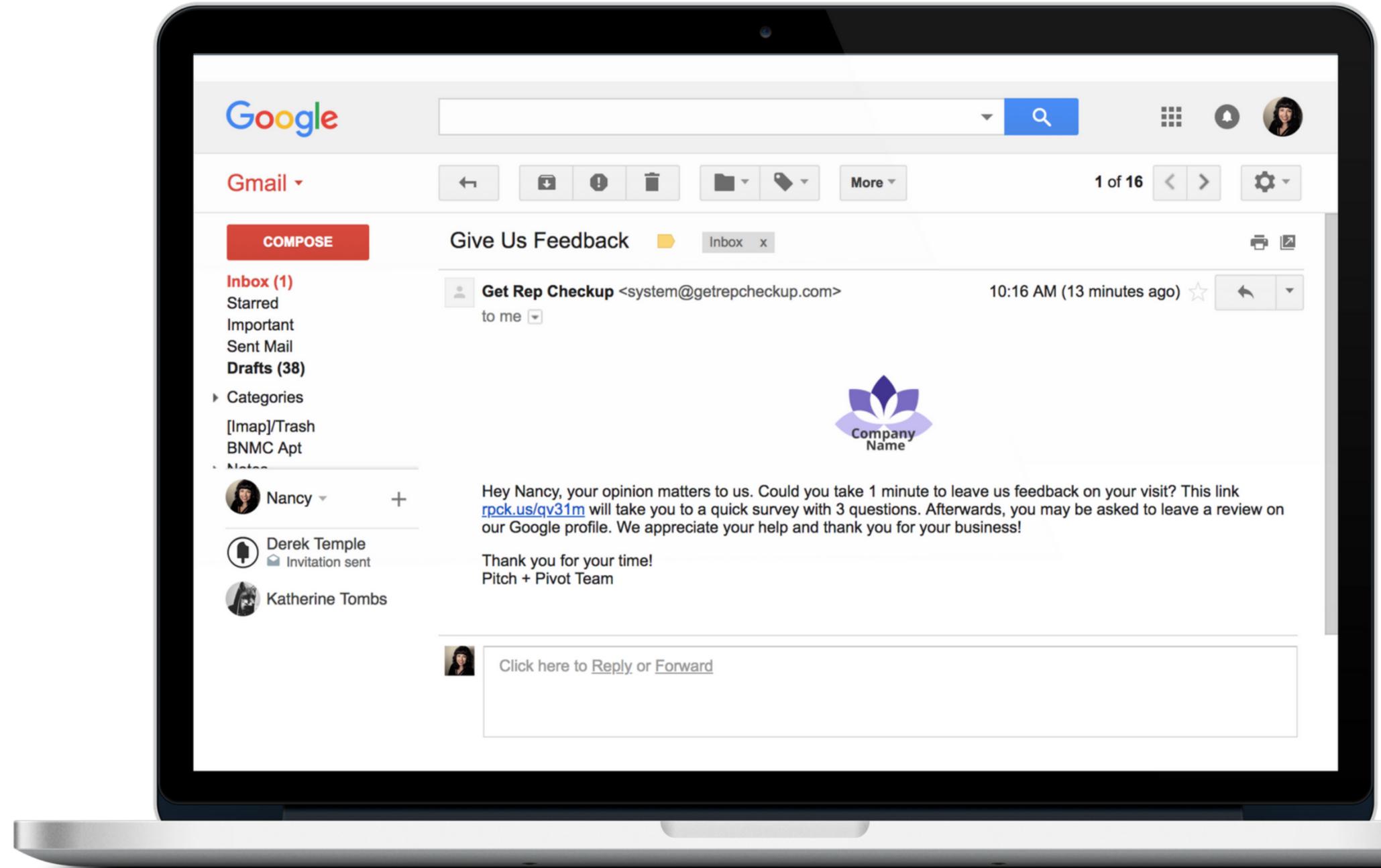
If you want to send out a straight-forward request for a review, this template is perfect for you.

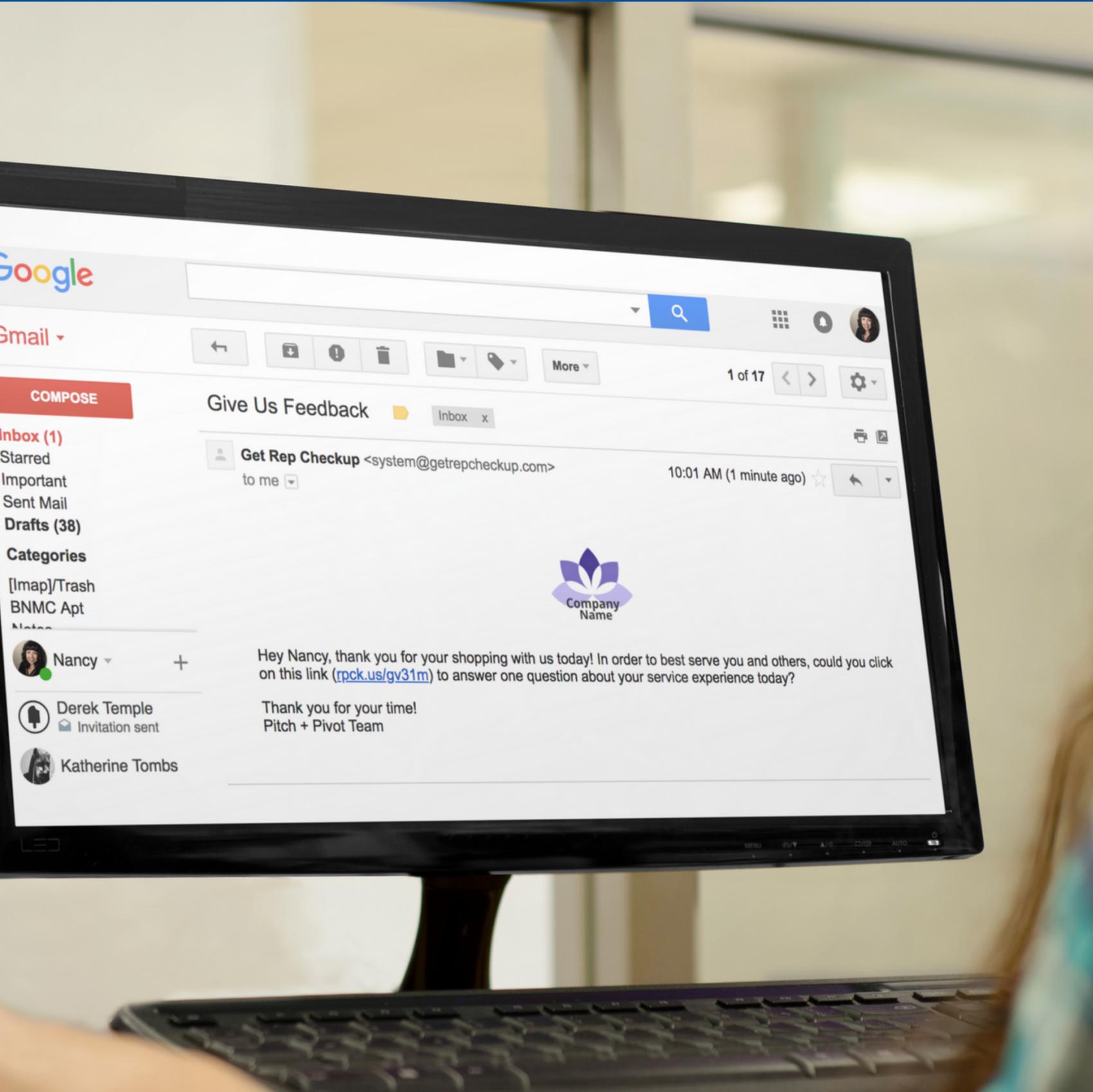
Simply pick the profile you'd like to route them to and hit send! Once this email hits your customer's inbox, they'll be able to say if they'd recommend you and leave a review in just a few clicks.

YOUR OPINION MATTERS

We all know that customer feedback is important. Sometimes it is more important than a fresh new five star online review.

When you're looking to grab more feedback, the "Your Feedback is Important" template should be your go-to message.





WOULD YOU RECOMMEND US?

If you've been in business any amount of time, you know that not all customers are equal. The best customers, beside being profitable, are also most likely to recommend you to their friends and family. With the, "Would You Recommend Us" template, you can find your best customers.

WANT MORE INFORMATION ON REPUTATION MANAGEMENT AND HOW YOU CAN GET MORE REVIEWS?

Contact us at 1-800-818-7199 or sign up for your free trial at RepCheckup.com